2017 Guest Speakers

We are excited to have Dr. Elizabeth Edgerly, Ruth Gay and Claire Day from the Alzheimer's Association for an update on the latest in dementia care and treatment as they address "The Changing Face of Dementia: Innovations in Care — 2017.

Elizabeth Edgerly, PhD is Executive Director of the Alzheimer's Association, Northern California & Northern Nevada as well as a clinical psychologist. Dr. Edgerly joined the Association in 1995 as Chief Program Officer, managing care and support programs for persons with dementia, their families and professionals. In 2016 Dr. Edgerly became the chapter's executive director, overseeing 11 offices throughout Northern California and Northern Nevada. She is an active presenter and spokesperson for the Alzheimer's Association and has appeared on television, radio and in numerous national and local publications, speaking on topics related to brain health and Alzheimer's. In 2013 the Women's HealthCare Executives named Elizabeth Woman of the Year for her work on behalf of thousands of individuals living with Alzheimer's and related disorders.

Ruth Gay, MS has a Master's degree in Community Health and Gerontology. In her position as Chief Public Policy Officer she serves the Northern California and Northern Nevada regions of the Alzheimer's Association. She works with Federal, State and local legislation on issues of access for people living with Alzheimer’s, their families and the community at large. She also is the Alzheimer’s Association’s East Bay Office Site Director overseeing the programs and services, and providing education and training in the community.

Claire Day is a clinical social worker and received her degree from Bloomsburg University in 1993. Claire has been with the Alzheimer’s Association since 2001. She is the now Chief Program Officer at the Northern California and Northern Nevada Chapter and oversees all clinical operations and services. Claire has more than twenty years of experience as a family and professional educator in dementia care. She co-hosts a monthly internet radio program on dementia caregiving.

The Changing Face of Dementia: Innovations in Care — 2017

Thursday, May 18, 2017
Sequoia Conference Center
Eureka CA

Register online at www.humboldt dcc.org

The Mission of the Humboldt County Dementia Care Coalition is to improve dementia care from pre-diagnosis to end of life and to move toward a "dementia-competent" community where people of all ages and backgrounds have a common understanding of how to care for families and people with dementia.

SPONSORS
Visiting Angels
Alzheimer's Association  •  Hospice of Humboldt  •  Humboldt Senior Resource Center  •  Mad River Hospital • Patricia D. & William B. Smullin Foundation
The Changing Face of Dementia: Innovations in Care — 2017
Sequoia Conference Center, Eureka

Course Overview
This conference will provide healthcare and assisted living professionals with cutting-edge updates in the field of research and best practices for the care of persons with dementia syndromes. Speakers will provide an overview of the latest in Alzheimer’s disease science and care, including symptoms, diagnosis, treatment, risk factors, prevention, and causes. They will also present effective approaches to managing dementia-related behaviors, and best practices for successfully communicating with persons with dementia. The conference will include an update on public policy gains, opportunities on the state and national level, and current trends in research.

Course Objectives
As a result of this conference, participants will be able to:

- Discuss new concepts of Alzheimer’s disease (AD) pathophysiology.
- Discuss the pros and cons of available medications used to treat Alzheimer’s disease.
- Discuss medications in research clinical trials and the promise of future treatments.
- Identify symptoms and progression of dementia, and how the condition impacts communication abilities.
- Recognize ways to alter one’s approach to persons with dementia in order to increase likelihood of connecting with and supporting them.
- Describe strategies to effectively communicate with persons with dementia.
- Discuss what is “behind” a behavior and how to assess what might be happening when a behavior occurs.
- Demonstrate the “do’s and don’ts” of compassionate communication when working with behaviors.
- Describe ways to relate to people with dementia in a more effective and compassionate manner.

2017 Dementia Care Coalition Conference Agenda

8:30 - 9:00 am  Registration
9:00 - 9:15  Welcome and Introductions
9:15 - 10:15  Overview of Alzheimer’s Disease and Related Disorders – Current Diagnostics and Treatments
Elizabeth Edgerly, PhD

10:15 - 10:30  Break

10:30 - 11:30  Effective Communication Strategies
Ruth Gay, MS and Claire Day

11:30 - 12:30 pm  Understanding and Responding to Dementia Behaviors
Ruth Gay, MS and Claire Day

12:30 - 1:30  Lunch provided

1:30 - 2:15  Exciting Research: Early identification, Prevention, and Risk Reduction
Elizabeth Edgerly, PhD

2:15 - 3:00  Changing the Trajectory of Alzheimer’s Disease by 2025
Ruth Gay, MS

3:00 - 3:15  Break

3:15 - 4:15  Separating Facts from Fiction
Elizabeth Edgerly, PhD; Ruth Gay, MS; and Claire Day

4:15 - 4:30  Conclusion and Evaluations

Thursday, May 18, 2017

2017 Conference Registration Form

Register online at www.humboldtdcc.org

Continue Education & Course Registration Fees (check applicable)
Submit one form for each attendee

- BRN (RN/LVN)
- LCSW
- LMFT
- NHAP
- RCFE

Prior to May 4: $75
After May 4 or on site: $100

Fees for Course Registration Only (no continuing education) (check applicable)

Prior to May 4: $50
After May 4 or on site: $65

REFUND POLICY: Full refund less $5 administration fee for cancellations received on or before May 4. No refund for cancellations received after May 4. Individuals who have preregistered with full payment but are unable to attend may send a substitute to attend the program only if we are notified in writing of the substitute’s name and complete registration information by May 15.

Total enclosed: $

Visa/MC #:_________________________ Security Code#:_________________________

Name on card:_________________________ Exp. Date:_________________________

Billing Address:_________________________ Phone:_________________________

City, State, ZIP:_________________________ Phone:_________________________

Attendee Signature:_________________________

Attendee Name:_________________________

Business/Agency:_________________________

Attendee Address:_________________________

City, State, ZIP:_________________________ Phone:_________________________

License Type and #:_________________________

E-mail:_________________________ Fax:_________________________

Continuing Education
The Alzheimer’s Association is an approved vendor for providing continuing education. This course meets the qualifications for 6 CE units/hours for the following certified license entities:
- Registered Nurse (RN) and Licensed Vocational Nurse (LVN), Approved by the California Board of Registered Nursing (Provider #CEP12415).
- Licensed Marriage Family Therapists (LMFT) and Licensed Clinical Social Workers (LCSW), Approved by the California Association of Marriage and Family Therapists (Provider #MFT0088).
- Course meets the qualifications as required by the California Board of Behavioral Sciences.
- Nursing Home Administrator Program (NHAP). Approval pending approval by the California Department of Public Health (Provider #CEP1546).
- Residential Care Facility for the Elderly Administrator (RCFE). Application pending approval by the California Department of Social Services (Provider #2000072 140-2).

MAIL THIS FORM WITH PAYMENT TO
HSRC, 1910 CALIFORNIA ST., EUREKA CA 95501

FOR MORE INFORMATION, CALL (707) 443-9747 X 3203

REGISTER ONLINE AT WWW.HUMBOLDTDCC.ORG